VBPM

BARBARA L. PARKS, M.D.
L. ROB CAJULIS, M.D.
NIR HOREV, M.D.
OHAD SHEFFY, M.D.
GREGORY J. WARTH, M.D. EMERITUS

SMS Privacy Policy

Last Updated: April 1, 2026

By providing your mobile phone number and opting in to receive text messages, you agree to the following Privacy Policy and Terms of Service.

Patient Consent/Opt-in Method

You may opt in to receive SMS messages from Virginia Beach Premier Medical by completing a online SMS Communication Consent form. By opting in to receive SMS messages, you authorize Virginia Beach Premier Medical to send text messages to the mobile phone number you provide. Consent to receive text messages is voluntary and is not required to receive medical care.

Privacy and Use of Information:When you opt in to SMS communications, we may collect:

- mobile phone number
- Your name
- Email Address
- Appointment information
- Communication preferences

Mobile Opt in, SMS Consent, and phone numbers collected for SMS communication purposes **will Not be shared with any third party and affiliates for marketing purposes**. This information is used solely to communicate with you regarding services provided by our practice.

Opt-Out Instructions: You may opt out of SMS communications at any time by replying: STOP After you send STOP, a confirmation message will be sent and no further messages will be sent.

Help Instructions

If you need assistance, reply: HELP or contact our office at:

757-416-6750 or Email: care@vbpmhealth.com Website: vbpmhealth.com

HIPAA Considerations

Text messaging is not always a secure form of communication. While we take reasonable steps to protect patient information, SMS messages may not be encrypted and may be accessible to individuals who have access to your phone. For this reason, our text messages will generally **not include detailed protected health information (PHI)**.

Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your information.

Changes to This Policy

Virginia Beach Premier Medical may update this SMS Privacy Policy & Terms of Service periodically. Updates will be posted on our website with the revised effective date.

Contact Information

If you have questions regarding these terms, please contact our office:

757-416-6750 Email: care@vbpmhealth.com Website: vbpmhealth.com